

AWARENESS DEVELOPMENT CENTRE (ADC)

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Introduction

Awareness Development Centre (ADC) is an independent, non-governmental, not-for-profit, non-political organization established in 2057 B. S. ADC works in establishing a Gender Equitable Society; abolishing social evils, conservative thinking, evil customs and traditions, uplifting the socio-economic, cultural religion and educational status of Women, Children, Indigenous Ethnic Groups, identifying their needs and supporting action for improvement.

ADC is registered under the society registration act with the District Administration office, Kaski in 2057/6/13, with registration No. 808 and affiliated with the Social Welfare Council in 2059/4/10 with affiliation No. 13716.

Vision

Create awareness, self-reliance and equitable society for the ethnical upliftment.

Mission

ADC is committed to raise gender capacity in the community with the proper utilization of local means and resources in health, education, economy and social sector for the ethnical upliftment.

Goal

Conduct educational, economical, social, health and gender development program to make disadvantaged and set back communities aware and civilized.

Objectives

- Assist programs for the ethnic uplift, gender development and violence against women and safety strategies conducting programs.
- Launch income generating, skill oriented and cash crops programs in order to increase economic status of women and men in the villages.
- Assist blind, lame, deaf, mentally retarded, leper, aged, and natural calamity affected women, men and children in the community conducting programs.
- Run programs for educational development of women, men and children in the community.
- Launch health programs for women, men and children in the community.
- Conduct craft training programs establishing skill development centre for women and men in the community.
- Assist disadvantaged and setback women, men and children of indigenous ethnic groups conducting programs.
- Carry out program and assist women and men in the community for poultry farming, animal husbandry, and beekeeping.
- Conserve environment through plantation programs.
- Conduct rural drinking water and sanitation programs for women, men and children in the community.
- Assist community electrification program in the villages for men, women and children.
- Coordinate and establish linkage with various government bodies, donor agencies, national, international and regional NGOs / INGOs to organize and conduct various programs.

- Conduct all kind of welfare programs for the development of men, women and children in the community.

Norms and Values

- Transparency
- Social Justice
- Ethnicity
- Peace and harmony
- Unity
- Empowerment
- Gender equality
- Gender sensitivity
- Human rights
- Equal participation

Target Groups

- Women, Men and Children of setback ethnical groups.
- CBOs
- Local bodies

Strategies

- Conducting awareness program
- Conducting training, seminars, interaction, discussion, meeting and door to door programs.
- Giving opportunity for women in decision making level.
- Conduction skill oriented income generation and cash crops programs.
- Collecting data of blind and disabled.
- Going for observation and tour.
- Providing technical assistance.
- Establishing coordination and linkage.
- Assisting to conduct free health camp.
- Increasing literacy status
- Conducting saving programs
- Conducting plantation programs
- Developing skillful human resources.

Future Programs

- Awareness Development
- Training for Gender Development
- Income generating, skill oriented and cash crops.
- Plantation and environment conservation.
- Poultry farming, bee keeping, animal husbandry and pig farming
- Health
- Education
- Astronomy and ritual
- Legal advisory
- Craft Training
- Rural drinking water and sanitation
- Linkage, coordination and cooperation
- Distribution of electricity in the rural community.

Services

- Awareness Development.
- Training and seminar for gender development.
- Income generating, skill oriented and cash crops.
- Astronomy and ritual training.
- Violence against women and safety strategies training.
- Distribution of electricity in the community level
- Legal Advisory
- Health
- Education
- Craft training
- Rural drinking water and sanitation
- Plantation program

Working Area

The entire kingdom of Nepal is the working area of Awareness Development Centre. At present, ADC is conducting programs for Pokhara sub-metropolis at Rambazar, Nayagoun, Metapani, Nayabazar, Lekhnath Municipality and Chapakot, Normalpokhari and Kalika VDC of Kaski District. ADC is planning to extend its program, in villages of Syangja, Tanahun, Lamjung, Gorkha, Palpa, Myagdi, Baglung and Parvat districts in future.

Coordination & Linkage

- CNGO/SBAN
- NGOs DCC.
- Caritas Nepal
- UNICEF
- The Gurkha Village Aid Trust
- WDO, Kaski
- VDCs
- NGO Federation of Nepal
- WATCH
- PNGOs
- NEpal Gagar
- Women Federation
- Save the Children Norway
- DEO
- DDC

Partnership Program

- ADC is conducting gender development program after receiving training and assistance from CNGO/SBAN
- ADC is conduction program after undergoing community development and health management training from Women Acting Together for change (WATCH)