



## Public Awareness Raising Campaign (JJA)

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JJA was established in 1995; there are now 14 women and 13 men as general members and four women and five men on the executive board. JJA practices people-centred development and promotes a gender sensitive society. By bringing about change in the relations between women and men, JJA works to promote good cultural practices and traditions. Gender equality is integrated in the organization and all its programs.

**Achievements:** JJA has actively built relationships for gender equality within Bara district and is respected for its commitment and advocacy. Women members are very active in leadership roles and collaborate with men in the organization. Members have participated on DDC committees and introduced gender analysis into the committee work. In their community work, JJA has formed saving and credit groups, and on a voluntary basis, continues to support them in developing their capacities. JJA members have strong training skills. Currently JJA is working with Dalit communities on issues of domestic violence and child marriage.

**CNGO-funded Community Project:** JJA is conducting non-formal education classes for women's groups and facilitating user groups in a drinking water scheme.

**Services:** Technical advice on gender mainstreaming, literacy classes, training, organizational capacity building and management, monitoring and evaluation, program delivery, leadership development, PRA, income-generating programs, CEDAW training

**Past and current clients:**

Organizations	Programs
PLAN	Social Development, Child Development/Rights, Saving and Credit, Literacy, Gender Training
DDC/VDC	Local Governance Program
UNDP/Mainstreaming Gender Equality Project (MGEP)	CEDAW Training, Peace and Development Program
Socoddev (and other local NGOs)	Gender Training, Organizational Development
Women Development Section (WDS)	Gender Training
Action Aid	Rights Based Approach (RBA)
VSO	Organizational Development

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